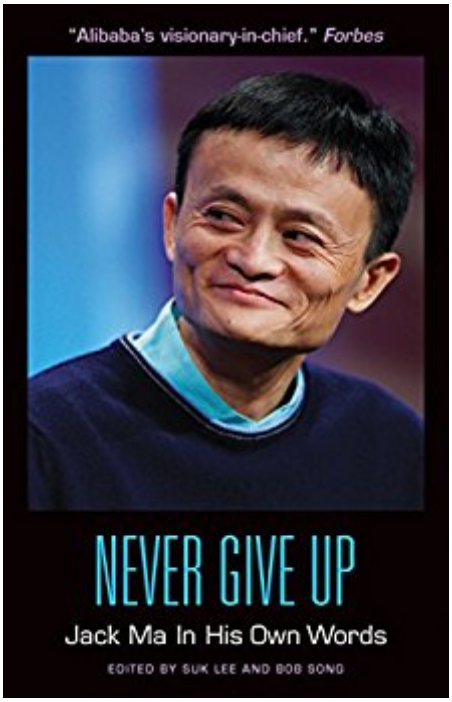
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Never Give Up: Jack Ma In His Own Words (In Their Own Words)



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Synopsis

Ever since the Alibaba Group went public on September 19, 2014—with an initial public offering of a record-breaking $25 billion—Jack Ma, the founder and charismatic "spiritual leader" of the e-commerce behemoth, has been making headlines around the world. In 2014, the company’s online transactions totaled $248 billion—more than those of and eBay combined. The first Chinese entrepreneur to appear on the cover of Forbes, Ma is the now the second-richest man in China, with a net worth that is estimated to be north of $29 billion.Despite Ma’s massive influence in China and in the global tech world, his inspirational rags-to-riches story is relatively unknown to the general American public. Never Give Up: Jack Ma In His Own Words is a comprehensive guide to the inner workings of arguably the most prominent figure in the global tech world in the past 20 years—comprised entirely of Ma’s own thought-provoking and candid quotes.When Ma decided to start his first Internet company in 1999, few Chinese people knew what the Internet was. Ma, a former English teacher, knew nothing about coding, and his $20,000 in startup funds were not made up of investments from venture capitalists but loans from his family. He channeled his startup experience into Alibaba, a group of websites that allows businesses and people to connect in order to buy and sell products (similar to eBay and) while also collecting advertising revenue (similar to Google). By some measures, Alibaba is now the largest e-commerce site in the world.In this book, more than 200 quotes on business values, innovation, entrepreneurship, competition, management, teamwork, life, and more provide an intimate and direct look into the mind of this modern business icon and philanthropist. Many of these quotes are translated directly from the Chinese press and interviews. For readers who do not read Chinese and have no other access to these materials, this book provides invaluable insight into the mind of one of the world’s most successful business magnates.

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Customer Reviews

Very inspiring and it boast your confidence.

It's a collection of quotes. It's ok but it's very short and reads like a magazine article. It's not a book.

Jack Ma used very simple words in explaining his ideas... It is very direct. Just right to the money.I like it.

Inspirational and also amusing. Highly recommended!

Fantastic inspiration

I bought this book thinking this would be Jack Ma's success story of how he built this great company and massive wealth. Instead this is a compilation of every comment made by Jack on record. While everything he says make sense it is not quite the biographical story i was looking for. most of the speeches are available on youtube anyways.

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